

PRIME  BODY.

# REWARDS PLAN

Aggressively rewarding, the PrimeMyBody Rewards Plan compensates Affiliates from the first customer, to the first Affiliate sponsored and beyond.



# CREATE PHYSICAL & PROFESSIONAL BALANCE IN YOUR LIFE

We love our products and feel the best way to share them with the world is to reward our Affiliates for gathering customers and building teams that do the same. Traditional retail companies will spend millions and billions on advertising to create their brand and sell their product, but here at PMB we want to pay millions to our Affiliates for sharing our amazing products.



Our passion is to help you create life-changing income with our life changing products. To do that, we have created a very aggressive compensation plan to reward you for sharing the products.

For some of you, life-changing income is \$300 a month, for others it's \$10,000. But regardless of your financial goals, you can achieve them if you treat this like a business. Use the tools and support and share the product - if you do that you will have the opportunity to create a robust leveraged stream of income.

This plan is aggressive, but it's not the lottery and it's not magic - you are running a business built on unique, in demand products, that people will pay you for - the bigger the team you build of customers and Affiliates, then the more people that are purchasing product - it's that simple. Thank you for allowing us to work for you to help you realize your financial goals!

*Paul Rogers*

CEO & Founder, PrimeMyBody





# CREATING LIFESTYLE

## 8 WAYS TO EARN INCOME

Our goal is to help you create a profitable business within your first thirty days! You will earn income in eight ways and through various promotions that are announced from time to time.

To maximize the PMB Rewards Plan, it is important to do the following things:

- 1) Enroll and become an Affiliate for \$39\*
- 2) Become an Active Affiliate (see page 18)
- 3) Become a Qualified Affiliate (see page 19)

**NOTE: All commissions are calculated real-time, and will be paid two weeks in arrears – meaning two weeks after the commission week has ended.**



# 1. RETAIL CUSTOMERS

## REQUIREMENTS: ACTIVE AFFILIATE

A Retail Customer is someone that purchases product from the replicated site of an Affiliate at full price. The Affiliate earns the difference between the wholesale price and the retail price.

# 2. VIP CUSTOMER

## REQUIREMENTS: ACTIVE AFFILIATE

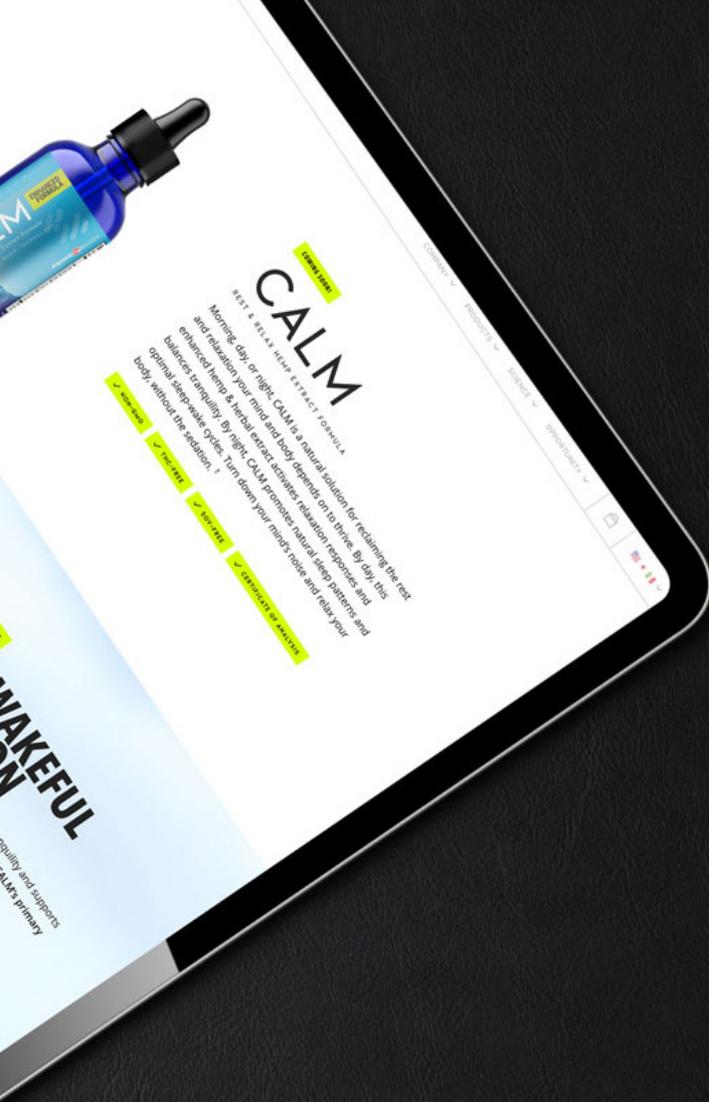
Customers can either purchase any one of our products at full retail price or they can choose to become a VIP Member of our exclusive community for \$39! Any order placed subsequent of a VIP Member enrolling, the sponsoring Member will earn 25% of the wholesale purchase price paid, also known as **Customer Acquisition Bonus**:

*If a VIP Member purchases a bottle of FOCUS for \$89.00USD, then the sponsoring Member would earn \$22.25. Then, 20% of the total product purchase price will be allocated to our 7-Level, Residual Rewards portion of our Rewards Plan.*

**Filled with perks, exclusive promotions, and opportunities, being a PrimeMyBody Member rewards you for using and sharing our products!**

- Wholesale Pricing for all of our beloved hemp-infused products
- Exclusive Autoship Access: Members only can set up a monthly subscription and never have to worry about running out of your favorite PMB products
- 100% Money Back Guarantee for both our Retail Customers & Members
- You can earn, save and spend PMB Points on any of your favorite PrimeMyBody products! If the VIP Member does not purchase each month, then they will lose all accumulated PMB Points
- Back Office Dashboard, Educational Tools & Resources

*Purchases from VIP Members do not generate volume.*



# GET FOUR & PAY NO MORE!

## FREE PRODUCT INCENTIVE PROGRAM

Our system will calculate the average dollar amount spent on your top four VIP Members / Preferred Customers and that average amount will go towards the purchase of your next month's Auto-Delivery.



If an Affiliate has acquired four (4) VIP Members, each of them with at least one product setup in their Auto-Delivery, and if the Affiliate has their own Auto-Delivery setup for \$89 (CALM or FOCUS Hemp Extract), then the Affiliate will receive their next month's Auto-Delivery for FREE! In the diagram above, the Affiliate would have \$114 to use towards their next month's Auto-Delivery. Any dollar amount unused will not roll-over, as the calculations for next month's average will automatically reset at the end of the month.

*Requirements: Must be an Active Affiliate and on Auto-Delivery to participate in this program.*



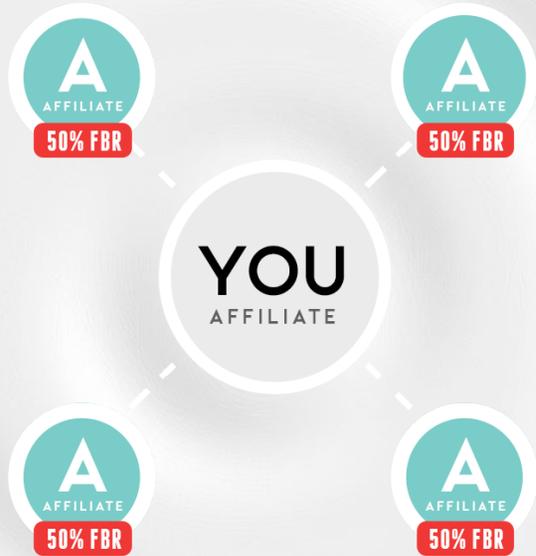
## 3. FAST BUILDER REWARDS

### REQUIREMENTS: ACTIVE AFFILIATE

In order to help our Affiliates cover their costs in joining PMB, and to quickly create a profitable business, we pay the sponsor 25% of the Initial Product Package that their Affiliate purchases.

To earn this commission, the Sponsor must be Active\* and their Affiliate's first product order must be any one of the Initial Product Packages. Individual product orders or any subsequent orders placed by that new Affiliate will not pay out FBR.

*\*FBR will ONLY pay out if the Sponsoring Affiliate is active at the time of the downline Affiliate's purchase. Commissions are calculated real-time.*



## 4. FAST START SYSTEM

### REQUIREMENTS: ACTIVE

Earn Double Fast Builder Reward (FBR) when you sponsor a minimum of four (4) new Affiliates, who purchase an Initial Product Package, within your 33-day \*\*FSS period.

- FSS 33-Day \*\* Timer Will Begin Upon Your First Affiliate's IPP (Initial Product Package) Purchase
- Unlimited 2X FBR During 33-Day Time Period\*
- Only Eligible Initial Product Packages Will Count Towards the 2X FBR Bonus

This promotion was designed specifically for Affiliates to jumpstart their business, giving them the ability to recoup their initial investment and more!

\*A Fast Builder Reward (FBR) commission will be calculated at the time of the IPP purchase. The Fast Start Bonus (FSB) commission, equal to the total amount of eligible FBR earned, will be generated at the conclusion of your 33 day FSS.

\*\* South Africa Affiliates have 45 days for their FSS period.

# 5. TEAM BUILDING REWARDS

## REQUIREMENTS: ACTIVE & QUALIFIED AFFILIATE

Team Building Rewards (TBR) is a foundational part of our Rewards Plan.

Each Affiliate has two teams; a left team and a right team. An Affiliate will place anyone they personally sponsor on one of these teams. When an Affiliate or Retail Customer, on either of those teams, purchases product they will generate Rewards Points (RP) for their respective team. This is generated at 50% of the product purchase price (USA product prices). Whichever team is generating more RP is called the "Power Leg" while the team with fewer points is referred to as the "Pay Leg." Once both teams generate enough Rewards Points, the Affiliate will Cycle and earn a commission.

**Example:** *If an Affiliate accumulates 2000 points on each leg from product purchases, the volume will cycle, earning \$200.*

As a bonus, when you have 4 Active Affiliates, the Reward Points generated will go from 50% to 80% of the product purchase price (USA product prices).



# REWARD POINTS & EARNING INCOME

When an Active Business Center (ABC) accumulates 200 RPs on each side, a \$20 TBR is credited to the ABC - this is also known as a cycle or 10% of the Reward Points. In order to earn income from this cycling, an Affiliate will need to be both Active and Qualified. Remember, the system wants to pay out each cycle, but if an Affiliate is not Qualified and has points being generated below their position, the system will continue to cycle and deduct points, BUT these cycles will not be paid out if the Affiliate is not both Active and Qualified. The minimum amount that the TBR pays out is \$20, however, an Affiliate can cycle an unlimited number of times on a daily or weekly basis. Once an Affiliate cycles in the TBR, then the points used to generate the commission are deducted from each team.

*Example: If an Affiliate has 1,000 Reward Points on the left team and 400 Reward Points on the right team, and they are Active and Qualified, then they would cycle twice and earn \$40.00. At this point 400 points would be deducted from each side, and 600 points would remain on the Left team waiting for the next time points are accumulated on the right team.*

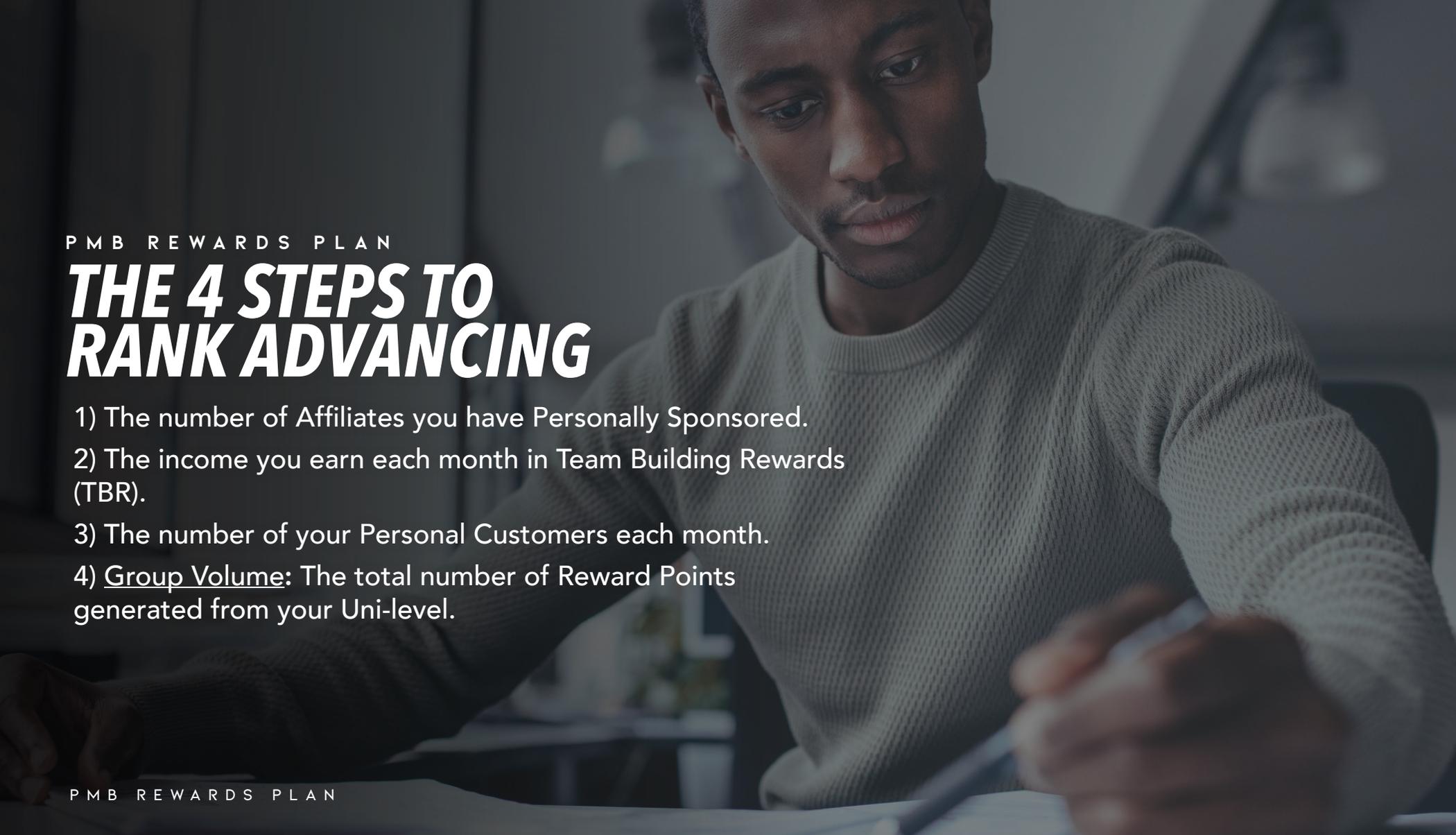
An Active and Qualified Affiliate can earn income from all the points generated below his or her position, whether it's 5 or 500 levels below them - so make sure that you stay Active and Qualified!

*Note: TBR offers unlimited Reward Point depth on both legs, with the ability to earn up to \$75,000/week!*

The Rank you are paid at in the current month is based on the rank you achieved at the end of the previous month. Your rank can fluctuate month to month; your pay rank will be displayed on the dashboard of your Back Office.

<b>RANK ADVANCEMENT</b>										
	STAR*	4-STAR	BRONZE	SILVER	GOLD	EMERALD	DIAMOND	DOUBLE DIAMOND	TRIPLE DIAMOND	BLACK DIAMOND
<b>TBR/MONTH</b>	-	\$100	\$200	\$400	\$1K	\$3K	\$8K	\$20K	\$40K	\$80K
<b>GROUP VOLUME</b>	-	-	2K	4K	10K	40K	100K	300K	600K	1M
<b>CUSTOMERS</b>	-	2	2	3	4	5	5	6	7	8
<b>PERSONAL SPONSORING</b>	-	2	3 (2/1)	4 (2/2)	5 (3/2)	7 (4/3)	7 (4/3)	9 (6/3)	12 (8/4)	15 (10/5)

From the Bronze level and up, the personally sponsored Affiliates must be distributed between the Left and Right side according to the minimums listed above.

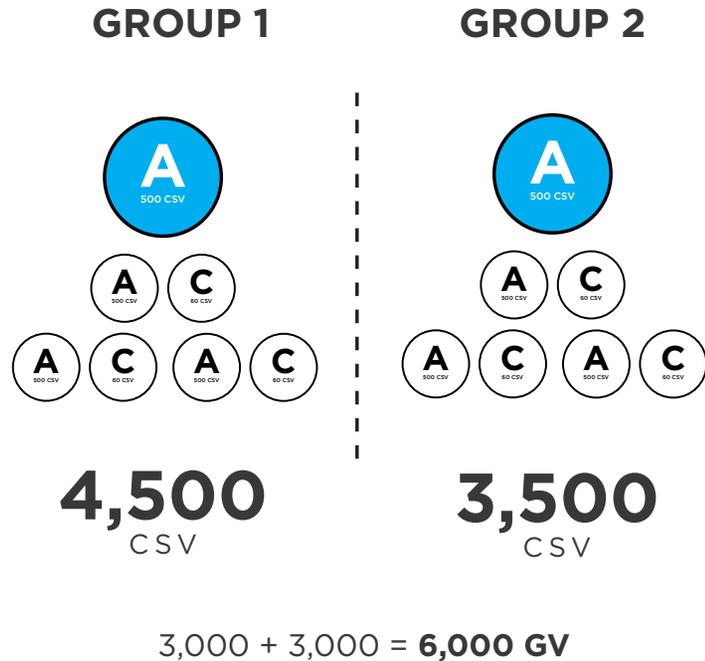


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# ***THE 4 STEPS TO RANK ADVANCING***

- 1) The number of Affiliates you have Personally Sponsored.
- 2) The income you earn each month in Team Building Rewards (TBR).
- 3) The number of your Personal Customers each month.
- 4) Group Volume: The total number of Reward Points generated from your Uni-level.

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## 6. GROUP VOLUME

Every Affiliate you sponsor is their own group – a group consists of a personally sponsored Affiliate and any Customers and Affiliates they gather. You can have as many Groups as you want – the reward points generated in these Groups will help you to achieve the Group Volume (GV) requirement for a particular rank. For Bronze, Silver and Gold a single Group can contribute up to 50% of the total Group Volume required for that rank. For Emerald and up, a single Group can contribute up to 40% of the total Group Volume required for that rank.

*The diagram displays a Silver Affiliate with two teams, each with GV totals from both Affiliates and Customers. With each Group able to contribute a maximum of 50% of the total amount needed, Groups 1 & 2 have contributed 3,000 GV each. When combined, they satisfy the Silver Rank GV requirement of 6,000 GV. There is no limit to how many Groups can contribute GV to the required amount.*

Reward Points credited to the Group Volume are capped at 50% of the product purchase price.

# 7. RESIDUAL REWARDS

## **REQUIREMENTS: ACTIVE & QUALIFIED AFFILIATE**

Residual Rewards (RR) is based on product purchases made by Affiliates and Customers downline of an Affiliate's personally sponsored team. Level One is comprised of anyone that an Affiliate has personally sponsored, and the second level is comprised of all the Affiliate's personally sponsored by the Affiliates from the First level, and so on.

All product purchases will pay out 20% of the dollar amount into the RR portion of the rewards plan, aside from orders that pay out FBR and CAB. That amount will be distributed along a Unilevel genealogy up to 7 levels from the Transactional center, paying out a percentage based on the Rank of the upline Affiliate. The total payout of the 7 levels will accumulate to 100% of the amount that went into the RR.

*Example: If an Affiliate on your first level purchased a \$1,000 package, then 20%, or \$200.00, would be paid into the 7 Level Residual Rewards Plan. A first level Affiliate would pay out 20% of \$200.00 which would equal a \$40.00 RR commission.*

Again, our 7 level Unilevel refers to the team below an Affiliate's personally sponsored team. The 7 level Unilevel, also employs Dynamic Compression (DC).

# RESIDUAL REWARDS

	STAR*	4-STAR	BRONZE	SILVER	GOLD	EMERALD	DIAMOND	DOUBLE DIAMOND	TRIPLE DIAMOND	BLACK DIAMOND
LEVEL 1	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
LEVEL 2		15%	15%	15%	15%	15%	15%	15%	15%	15%
LEVEL 3			15%	15%	15%	15%	15%	15%	15%	15%
LEVEL 4				15%	15%	15%	15%	15%	15%	15%
LEVEL 5					15%	15%	15%	15%	15%	15%
LEVEL 6						10%	10%	10%	10%	10%
LEVEL 7							10%	10%	10%	10%

# 8. MATCHING BONUS

## REQUIREMENTS: ACTIVE & QUALIFIED AFFILIATE

50% of the Team Building Rewards generated by your personally sponsored Groups, will be distributed along your Unilevel genealogy up to 7 levels from the transactional center.

	STAR*	4-STAR	BRONZE	SILVER	GOLD	EMERALD	DIAMOND	DOUBLE DIAMOND	TRIPLE DIAMOND	BLACK DIAMOND
LEVEL 1	0%	10%	10%	20%	20%	20%	20%	20%	20%	20%
LEVEL 2			5%	10%	15%	15%	15%	15%	15%	15%
LEVEL 3				10%	15%	15%	15%	15%	15%	15%
LEVEL 4					15%	15%	15%	15%	15%	15%
LEVEL 5						15%	15%	15%	15%	15%
LEVEL 6							10%	10%	10%	10%
LEVEL 7								10%	10%	10%

*Example: If you are a Silver Affiliate, and you sponsor an Affiliate that makes \$500 TBR, then 50% of that is allocated to Matching Bonus. On your first level, you would earn 20% from \$250, which you would earn \$50.*

Matching Bonus will utilize Dynamic Compression to ensure the maximum amount of commissions will be paid out. The rank achieved by an Affiliate determines which level of match that he/she earns income from.

# 9. LEADERSHIP BONUS

*Requirements: Active & Qualified Affiliate*

When an Affiliate achieves the rank of Diamond through Black Diamond, they will earn the following bonus for each month that they maintain that rank.

<b>RANK</b>	<b>MONTHLY BONUS</b>
<b>DIAMOND</b>	<b>\$1,000</b>
<b>DOUBLE DIAMOND</b>	<b>\$3,000</b>
<b>TRIPLE DIAMOND</b>	<b>\$6,000</b>
<b>BLACK DIAMOND</b>	<b>\$10,000</b>

*1% of Group Volume in a qualified month*



# E-WALLET

## PAYMENT SYSTEM

eWallet is a virtual account that allows PrimeMyBody to efficiently manage Affiliate commission payments! eWallet provides great flexibility and preference options to PMB Affiliates by offering various methods to receive funds via direct deposit, a check or load funds to a prepaid card.

To earn commissions an Affiliate must be Active. Furthermore, all commissions will be paid two weeks in arrears, meaning two weeks after the commission week has ended. **Minimum Payout: \$25**

# ***GLOSSARY OF TERMS***

**Active Business Center (ABC):** When a new Affiliate Enrolls, they are assigned a Business Center with a unique Affiliate identification number. An Affiliate has an Active Business Center when they or their Customers purchase at least \$89 USD worth of product in a single order that generates volume in the last 30 days.

**Active Affiliate:** In order to be considered ACTIVE, the Affiliate will need to purchase at least \$89 USD worth of product in a single order that generates volume. This Active requirement can be met either by a purchase directly from the Affiliate through their Back Office or from one of their customers.

**Active Status:** When an Affiliate purchases or sells less than \$700 USD worth of product in a single order, they will be considered Active for 30 days from when the purchase was made. When an Affiliate purchases \$700 USD or more worth of product in a single order, they will be considered Active for 60 days from when the purchase was made.

**Customers:** A Customer is anyone that purchases product from a PMB Affiliate, either from the Affiliate's website at full retail pricing or by enrolling to be a VIP Customer.

**Enroll:** \$39 one-year membership (Affiliate Enrollment Fee is non-refundable), which includes the following:

**a) Back Office:** A password protected business center for an Affiliate's business, which includes online support, real time viewing of commissions, views of an Affiliate's entire organization including Customers as well as important notifications from the company, and much more...

**b) Replicated Website:** Personal Replicated Website for you to share your business and products with others.

**VIP Member:** A Customer who joins our Membership Program, which includes wholesale pricing for all of our beloved hemp-infused products, Autoship Access, 100% Money Back Guarantee for both our Retail Customers & Members, eligible to earn, save and spend PMB Points on any of your favorite PrimeMyBody products, access to their own Back Office Dashboard, with educational tools & resources and exclusive promotion opportunities to say thanks for being a loyal Customer!

**Qualified Affiliate:** An Active Affiliate becomes Qualified when he or she personally sponsors 2 Affiliates who become Active with one on the left team and one on the right team.

**Reward Points (RP):** Reward Points are applied to every Active Business Center along a binary-structure genealogy from where the purchase occurs upwards. For example, if a \$199 Affiliate Starter Pack is purchased, then 100 Reward Points would flow up to all Active Business Centers that are connected in the binary genealogy.



**Our mission is to provide people from all walks of life with premium wellness products and rewarding business opportunities so that they may step into areas of enriched physical, emotional, and financial health.**

No product purchase is required. Any claims and representations referring to earnings or income contained in this document are not a guarantee, nor are they a projection of an average Affiliate's earnings or profits. Earnings or potential earnings of existing Independent Affiliates are not necessarily representative of the income a PrimeMyBody Affiliate can or will earn through their participation in PrimeMyBody.

No one can be guaranteed success as a PrimeMyBody Affiliate.